

Privacy Policy – Conference Visitor

Who is responsible for processing your personal data?

Limulus Bio AB, co. reg. no. 559233-7314 (“Limulus Bio”) is responsible for processing your personal data. Naturally, we will protect your privacy and your personal data in accordance with applicable legislation.

How can you contact us?

If you have any questions about how we process your personal data or if you want to exercise any of your rights as described below, you are welcome to contact us. Our contact details are:

Limulus Bio, Argongatan 2C, 431 53 Mölndal or email info@limulusbio.com

How and why do we process your personal data?

We gather and process your personal data when you make a registration for the conference or when you communicate with us about it. We also gather data from third parties about you in your capacity as a representative of your professional role when we believe that you may have an interest in our operations.

To inform about the conference on e.g. website and in social media, Limulus Bio may share photos and videos from the conference where you occur (please tell us, at any time, if you don’t want to be in pictures and/or videos from the conference and we will do our absolute best to exclude you).

Visitor in your professional role

In order for you to register for the conference you are required to provide us with certain personal information. We process your personal data for mainly the following purposes:

- To register and administer your registration for the conference
- To communicate with you before and during the conference, e.g. to send information to you
- To send information and marketing about the conference and about similar conferences that we think you may be interested in
- To send your company contact information to the conference sponsors (these companies have undertaken in writing to comply with the GDPR when receiving this information)

Once you have registered for the conference, our communication to you will consist of:

- A confirmation via e-mail, text message or mail
- Any invoice by post or e-mail
- E-mail with information as well as newsletters and marketing about the conference and about similar conferences that we think you may be interested in
- Newsletter about Limulus Bio's activities
- Email with market research about the conference

What legal basis do we have for processing your personal data?

The processing of personal data for registration and conference information purposes are necessary for the performance of the contract with you as a conference participant.

The processing of personal data for marketing purposes are necessary for the purposes of the legitimate interests of Limulus Bio (“balance test”).

The processing of pictures and videos where you occur are based on either your consent or where the gathering of your consent is not possible, for the purposes of the legitimate interests of Limulus Bio (“balance test”).

How long do we keep your information?

We will save your contact information as long as it is necessary for keeping a professional relationship with you. We continuously carry out cleanups to keep our database up to date and if it comes to our knowledge that your work tasks have changed or if you have changed employer, you will be deleted. You can also choose to unsubscribe from marketing at any time or contact us to be deleted.

Who gets access to your personal information?

As a starting point, your personal data is only processed by Limulus Bio. However, we cooperate with other companies and organizations that may receive your personal information if it is necessary to fulfill our obligations to you as a conference participant or if the recipient is an external or internal IT provider that we hire to assist us technically with any part of our business. Below we describe who we share your personal information with. You can contact us if you want more information about who gets access to your personal information.

- Your personal information will be shared with suppliers so that we can administer your registration to the conference, e.g. to the supplier that provides our ticket system and distribution.
- We may share the photos or films that you as a participant are visible on with exhibitors or partners.
- If in connection with your registration you choose to book a hotel through us, your personal information will be transferred to the hotel where you will be staying.

Do we share your personal data outside the EU/EEA?

As a general rule, Limulus Bio processes your personal data within the EU/EEA, but may in certain cases use suppliers outside the EU/EEA. When we transfer personal data outside the EU/EEA, this is only done if we have a legal basis for the transfer in accordance with applicable legislation and regulations for data protection. We can also transfer your personal data to a country that the European Commission has assessed as having an adequate level of protection for processing personal data. If you would like detailed information about transferring data outside the EU/EEA, you can contact us.

What are your rights to influence how we process your personal data?

When we process your personal data, you have certain rights e.g. to access the data we process or, in some cases, to have the data deleted. If processing is based on your consent, for example if you have consented to receive marketing from Limulus Bio for a longer period than stated above or if you have consented to be in a picture or video, you have the right to revoke this consent in full or in part at any time. You also have the right to have incorrect personal data corrected and supplemented without unnecessary delay. Under certain circumstances, you also have the right to request that the processing of your personal data is restricted. If you wish to exercise your rights, please do not hesitate to contact us.

Right to register complaints

You have the right to submit complaints to a competent supervisory authority. The competent supervisory authority in Sweden is the The Swedish Authority for Privacy Protection (“IMY”).